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July 8, 1960

## Community Club Officers For 1960

Hon. Pres., Mrs. W. J. T. Kerr, Past Pres., Mr. Geo. Derrington. President, Mr. A. K. Gee, Vice-Pres., C. B. Grover, Sec-Treas., Mrs. W. D. Fallis. Mr. J. J. Smith has charge of the business part of the "Herald". Mrs. J. J. Smith is the editor.

Mrs. J. K. Annandale will be in charge of the Dog Show. A. Lorne Campbell is in charge of the weekday movies. George Derrington does the Fishing Derby. F. R. Girling is looking after the golf for the club. George Heffelfinger will direct Sports Day. Mrs. Chas. McKelvie is Chairman of Membership. Mr. S. M. Milne, C.A., is Chairman of Finance. Mrs. S. M. Milne is Chairman of the Garden Festival. Mrs. R. J. Quinton will manage the Masquerade. Thomas Rathwell will be Chairman of Swimming, assisted by Mrs. Quinton.

Peter E. Reeve will be Chairman of Dances for the teen-aged. A committee has been set up to assist him with new suggestions brought forward at the June 25th Executive Meeting. Peter will also work with Cecil Grover on the Beach Events. Cece Grover and the President are working on the Tennis together.

Dr. A. D. Robinson will have charge of Sunday Evening Films. Mr. R. W. Spear will chair the Wind-up Dance for adults. Bertrand Trainor will be in charge of the Regatta. This is one of the heavier jobs. A committee was set up to assist Bert. There was also a Safety Committee formed, to be chaired by Tommy Rathwell.

Plans are being made to organize hikes around the beaches for young boys with George Heron's assistance. We note that Mrs. Gordon Lawson's name is listed among the officers. She will not have time this year! But we do want to again thank Mrs. Lawson who with Chairman Jessie Kerr, did such a good job on the membership for us last year. We also wish to thank other retiring officers. The new officers appreciate the advice you have given on the work of projects to which you gave so much of your holiday time last year. Have yourselves a pleasant and more restful summer 1960!

Three well-attended Executive meetings have been held this season already. Committees have been set up. They have had their own meetings. We should have a good year with the above slate of officers. They welcome suggestions. We know your support can be counted on. Consult your yellow PROGRAM CARD. If there is anything you would like to know about any program go and see the Chairman. All cottage addresses are on this Community Club card. Gordon Tully, who directs recreation, is always glad to be helpful.

## Want To Learn To Swim ?

By Sheila Quinton

Ninety to one hundred children registered for the group swimming lessons Friday and Saturday morning. This instruction is paid for by your Community Club fee. There will no doubt be many more students in 1960. Swimming was so popular last year!

Miss Dale Willows, holder of the Bronze Medallion, and the "Royal Life Saving," is a Red Cross Instructor. She will teach some of the groups this year. Miss Pat Little, so popular with the children last year, will be the other instructor.

Lessons are held every day except Sunday. They began July 4th and will continue until August 31st. The schedule so far is.

BEGINNERS—9 to 10:30 a.m. (Three half-hour groups)

SENIORS—10:30 a.m.

JUNIORS—11:00 a.m.

INTERMEDIATES—11:30 a.m.

The above are groups of 10 to 12 children.

Tests and exams will take place every few weeks. So any one interested in becoming a good and safe swimmer should enroll in the classes now. Better late than never!

Lessons will be given on the beach ACROSS from the front of the Community Club. All information can be obtained there any morning.

## Calling All Girls ! — Calling All Boys !

Fun and Prizes at the JUNIOR MASQUERADE. Costumes may be Original, Comic or Fancy, so get busy on a costume and plan to come to Junior Masquerade at the Clubhouse on Saturday, July 9, at 7:00 o'clock p.m.

BOYS! GIRLS! — Practice up for the Beach Contests, Saturday, July 16. Sand-castle building, Suntan contests. There were swimming races for every one between 8 and 12 last year. Clubhouse Beach at 10:00 a.m.

NOMINATIONS TO COUNCIL will be held July 19th. For details consult July 1st "Herald." Your Merchant has copies. "Barring election by acclamation," says Secretary-Treasurer Nutter, "Municipal elections will be held Friday, July 29th." Voting will take place at our Clubhouse and at the Winnipeg Office, 9:00 a.m. to 6:00 p.m., Daylight Time. To quote last week's Municipal Report from the Herald "Retiring members of Council are Chas. McKelvie and Harold Parker." They were both elected but two years ago. Consult the Herald for the news.

**COME TO THE MASQUERADE, SATURDAY, JULY 9, AT CLUBHOUSE.**

**VICTORIA BEACH MUNICIPALITY**

Reeve: H. E. GIBSON

Councillors: J. ATEAH C. McKELVIE, E. W. POPE,  
H. R. PARKERSecretary-Treasurer: P. G. NUTTER  
306 Toronto General Trusts Bldg., Ph. WH 3-8332

Justice of the Peace: P. G. NUTTER

Superintendent: A. W. ANDERSON

Police Constables: D. J. BARBER, S. ATEAH

Medical Health Officer: 124 Birch Avenue

July 1 to August 31 — DR. E. F. LENOSKI

**Clubhouse Dancing by Peter Reeve**

Your club executive has set up a committee to help sustain interest in the Friday and Saturday night dances, and to help make them still more enjoyable for all Beach visitors and residents. Members are: Wally Speirs, Nettie McKelvie, Peter Reeve and Constable Don Barber.

You will know that the city Community Club Dances for the teen-aged are run by the teen-agers themselves, with active participation by parents. We ask similar co-operation of both parents and teen-agers here, in implementing the following suggestions:

1. To assist a Dance Instructor, who will be brought here to teach Square and Modern Dancing Friday nights.

2. Parents are asked to be present at the clubhouse when requested by a member of the Dance Committee. This will assist Mr. Tully, who is doing a good job.

3. Friday nights, when the Dance Instructor is present, there will be a charge of 25c, and 50c for non-members. This will compensate the instructor.

These ideas have been brought forward because of past problems. The Club Executive requires your help in this matter so the Friday and Saturday night dances may be continued and enjoyed by all.

**Local Business News**

The local Barber Shop is now managed by George Abgrall of Pine Falls. George has owned and operated his own shop at Pine Falls for four years. He is a skilled craftsman and works quickly. His work, in haircuts, for men, women, and children, is artistic. He keeps abreast of fashion in hair-styling. Popular prices.



George's Victoria Beach Shop will be open Mondays, Tuesdays and Wednesdays from 8:30 a.m. to 6:00 p.m. until August 31. Petite Mrs. Abgrall is a teacher.

Try George's Shop. No waiting!

No appointments! No busses, taxis or motors. Just a pleasant walk.

Mrs. Bowerman has already employed four of the five girls she will need, besides her husband and herself, to staff Moonlight Inn when this was reported. They are Lynne Saunders, Sharon Martinson, Kay Wotton and Diana Joseph. Hours are 11:00 a.m. to 11:00 p.m.

Einfeld's Bakery will require a staff of five this season.

**EINFELD'S BAKERY**

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and PASTRY

"Baked Fresh Daily"

**VICTORIA BEACH GOLF COURSE**

**ADULTS — First 9 holes . . . . . 75c**

**Second 9 consecutive . . . . . 50c**

**CHILDREN — 16 and under . . . . . 25c**

**(Holidays and Week-ends, same as adults)**

**CHILDREN'S DAY — TUESDAYS, 1:30 to 3:30 p.m.**

**14 years and under . . . . . 10c**

They are Gail Childs, Elaine Jones, Doreen Nunn, Barbara MacDonald and Jerry Eylofsson. Open weekdays 9:30 a.m. to 9:00 p.m., Sundays: 10:00 a.m. to 2:00 p.m. and 4:00 to 8:00 p.m. Open all day Saturday. Closed from 2:00 to 4:00 every day except Saturday.

Both the above stores are well-stocked with a full line of fresh first-class products. Prices? Reasonable!

Mr. R. R. Roy, C.N.R. Agent has sent us the names of the men on regular passenger trains, in reply to a request. They are Mr. E. Einarson, Conductor, Mr. Clendening, Engineer. The two trainmen are Messrs Walker and Yaldernick.

We know you will all be your friendly selves with those who are serving us. What would we do without them?

**Struggle Within**

By Glen Lester

Rev. D. E. Pratt told the children of a boy who was so busy playing he didn't eat much. Later his tummy ached. His mother told him it was because his tummy was empty, when he ate he would feel all right. Our hearts are empty too, unless we let Jesus come in and fill them.

The sermon was taken from the 73rd Psalm which was about the inward struggle of the psalmist who was confessing to God. He said he had almost slipped by being bitter and cynical. He had envied the Godless people who, to him, had seemed to prosper, while he "who obeyed God was poor. When the psalmist went to church and saw others there who also had their trials and tribulations he called himself a beast. He decided to continue with God because his strength had never failed.

Mrs. G. Tully played "In the Garden," by Austin Milen, during the Offertory. The congregation enjoyed the music of the Karn organ bought for the church service for the first time.

The bouquet of daisies and sweet William was from the garden of Mrs. J. W. Beech.

The service next Sunday will be conducted by Rev. W. H. Davis. Soloist will be Mrs. A. B. Johnson.

**USE OF FIREARMS PROHIBITED**—The use of all firearms and air guns by adults or juveniles is strictly prohibited.

**WANISING GROCERY - COFFEE SHOP**

HOURS 9:00 a.m. to 10:00 p.m. (D.T.)

WINDOW SERVICE 9:00 a.m. to 11:00 p.m. (D.T.)

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**BEACH CONTEST, SATURDAY, JULY 16, 10:00 a.m., BEACH BEHIND CLUB.**

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TAMMAS SCOTT

310 DONALD ST.

WINNIPEG, MAN.

**Beach People**

Mr. and Mrs. Stanley N. Jones have opened their cottage and will be here until July 15.

Mr. and Mrs. Gustav Nemes are at their cottage, 441 Fourth. They will have guests over the summer, as usual.

Mr. and Mrs. J. M. Donovan, Timmie and Christine, of Regina, are at the family cottage, Sunset Blvd.

Mr. and Mrs. Rene Desmet, and Pamela, of Norwood, are enjoying their vacation at First and Sixth Avenues.

Mr. and Mrs. J. Dallas, Patricia and Seventh, are at their cottage.

Mrs. W. J. T. Kerr, Honorary President of the Community Club is at her cottage, with Jessie. All other members of the Executive have opened their cottages. Their names, cottage addresses and the dates for the projects they have made themselves responsible for, are on the yellow Program Card. There is also an article giving details and names elsewhere in this issue of the Herald.

Victoria Beach Resort goes on DAYLIGHT TIME.

Please take your Social Notes to Box 14, Victoria Beach P.O. Make them brief. Write clearly and print all initials. All mail must bear a stamp.

Mrs. R. Copland and Billy have opened their cottage on Sunset.

Mrs. Harry Little, her daughter, Mrs. C. Harvey and family are at the Little cottage, 129 Sunset.

Mrs. Earnie Joseph, Sunset Blvd., entertained eight members of St. Phillips Service Club during the June 25th week-end.

Rev. and Mrs. Wm. Davis opened their cottage in May.

Mr. and Mrs. H. Townson, of Bayview, are down.

P.S.—A wife who is always on a soapbox is never on a pedestal.

Dr. and Mrs. Ian Maclean are at their cottage with the five children, John, Alan, Kenny, Ann and Philip.

Mr. and Mrs. D. A. Cameron, Marilyn and Donna, will be guests from Edmonton, at the Fallis cottage on Sunset.

The map used in the July 1st issue of the Herald was the most recent one we could find. It could not include all the area—the page was not big enough. We hope to include Sandy Beach and other newer areas in the next map. Be sure to get your copy of the July first issue from your merchant.

Mrs. Harry Little and her son Wilbur are down with Clint and Douglas.

Mr. and Mrs. W. Ross McKenzie, of Regina, are at the Davies family cottage on Sunset.

Mr. and Mrs. R. J. Bryans, Patricia, Michael, and Fred are at their cottage, 201 Arthur Road. Mr. Bryans is a nephew of the late Elizabeth Falls and has been coming here since he was a boy.

Mr. and Mrs. Roy Smith have had a guest from Vancouver at their cottage on Seventh.

Mrs. Edith Borrowman is at her cottage on Sunset Blvd.

Mrs. Pearl Irving has been at her cottage, Sunset Blvd., several week-ends.

Mr. Charlie O'Connell has opened his cottage at Bayview.

Mr. and Mrs. G. R. Saunders, Bayview, have opened their cottage.

The Norman Woodcocks are at their cottage, on Fourth.

Mrs. Grace A. Lyall and her daughter Margaret were at their Arthur Road cottage in June. Mrs. Lyall's grandson and his wife were recent guests.

Mr. and Mrs. Brendan O'Brien will be down with their family, July 9th. They expect the J. O'Brien family of Vancouver in July.

The Geo. W. P. Heffelfingers have opened their cottage on Sunset. George has been coming down, off and on, for several week-ends.

Miss Bertha Kreitz came to her Bayview cottage in June.

Mrs. Laura McFadyen, Bayview, is here!

Mrs. Campbell Bedson will be at her cottage on Sunset and Alexander in mid-August. She expects Dr. Guthrie Grant and his family from Ontario as guests.

Mrs. Lily A. Chatwin has opened her cottage on Fourth Ave. She will be having her grandchildren as guests.

Mr. and Mrs. Bell have opened their cottage, 337 Fourth.

Did you get your July 1st "Herald" with the map of the resort? Your merchant has extra copies. Ask for one.

We came upon Bruce Gee and Cecil Grover, Saturday a.m.. They'd slugged for hours at the Tennis Court in the heat. That roller must have weighed a ton! This was not the first session. They'd repaired the nets, the enclosure and taped one court. (Our club budget does not include new tapes) They had repaired old ones. It was slow. They had worked for hours. Cecil's children were tired, waiting for Daddy!

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## ENJOY ELECTRIC COOKING AT THE BEACH

INSTALL A RANGE SERVICE NOW!

### THE MANITOBA POWER COMMISSION

#### GARDEN TROPHIES TO BE RETURNED

Please return Garden Trophies before too late to Mrs. Stanley M. Milne, 305 First Ave., Director of the Garden Festival. This takes place Wednesday, August 3. The trophies must be made ready for this year's winners. Please do not delay this until Mrs. Milne has to collect your trophy. Several calls had to be made on a trophy holder one year, who was in the city. Please co-operate.

Will you take note of any gardens you enjoy as you pass. The J. J. Smith Trophy is for grounds where the flora and fauna have been left natural and beautify the cottage grounds, large or small. Send the addresses to Mrs. Milne.

Diana Joseph was elected Queen of the Children's Bonspiel at the local Curling Club. Sharon Whyte and June Olafson were princesses.

#### HE SOLD HOT DOGS

There was a man who lived by the side of the road. He sold hot dogs. He was hard of hearing so he had no radio. He had trouble with his eyes so he read no newspapers. But he sold good hot dogs. He put signs up on the highway, telling how good they were. He stood on the side of the road and cried, "Buy a hot dog, mister?" And people bought. He increased his meat and bun order. He bought a bigger stove to take care of his trade. He finally got his son home from college to help him. But then something happened. His son said, "Father, haven't you been listening to the radio? Haven't you been reading the newspapers? There's a big depression on. The European situation is terrible. The domestic situation is worse. Everything's gone to pot." Whereupon the father thought "Well, my son's been to college, he reads the papers, and he listens to the radio, and he ought to know." So the father cut down on the meat and bun orders, took down his advertising signs, and no longer bothered to stand out on the highway to sell his hot dogs. And his hot dog sales fell almost overnight. "You're right son," the father said to the boy. "We certainly are in the middle of a great depression."

We hope Mr. Bert Martin will feel stronger now summer is here. He was badly burned, last September, at his work here. He used to Superintend St. Michael's Sunday School.

Parents should warn their children of the dangers of bathing on stormy days. Experience has shown that this

## MOONLIGHT INN

Where Friends Meet and Eat

CHIPS SODA FOUNTAIN HOT DOGS  
NOVELTIES SUNDRIES

Joan and Len Bowerman

*CLOVER CREST HONEY*

cannot be too strongly emphasized. Children should not be allowed to enter the lake when the waves are high.

**DOGS** must not be allowed to run at large, and must never be taken on the beach unless on a leash. Cats must be belled.

**GARBAGE** will be removed weekly. It must be kept in properly covered containers and left at the back of the cottage—not on the street. Brush must not be placed on lanes at any time.

Pedestrians are urged to use footpaths as much as possible. Bicycle riding on the footpaths is strictly prohibited.

Lost and found articles should be reported to the Police Officer. A listing of these items will be posted on a bulletin board at the Police Office.

Horses and cattle (and other livestock) are not allowed to be at large. Owners are subject to prosecution.

**CATHOLIC MASS** will be held at the Community Club-house every Sunday at 9:00 a.m.

If you wish to  
**BUY, SELL or RENT A COTTAGE**  
See . . . **JOHN FRASER**  
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